

FLIC

<https://engagenow.eu/case-studies/flic>

FLIC is a festival of literary creation that invites the audience to enjoy literature and the arts. The festival talks about powerful international initiatives across literary art and places particular interest on encouraging literary action in unusual spaces and in bringing this closer to audiences at risk of social exclusion. It is held in several cities with a traveling nature, and has a family programme, a programme for schools and for young creators and hosts a professional meeting.

The FLIC festival is initially addressed to family audiences and also is beginning to work with teenagers and adults. It seeks to reach families through different literary creation experiences. Through interdisciplinary methodology, combining artistic disciplines such as music, plastic arts, theatre, and dance, it is able to promote written, oral, and popular literature.

FLIC is aware of the social and economic vulnerability of many families in the territory and decided to promote the campaign "Sense fills sense cultura" (No children no culture), with which they invite businesses, organisations, and people to facilitate access of these families to the festival.

FLIC believes that it is necessary to renew the collective commitment to offer its best creative capacity to promote, with constancy and rigor, the personal, social, and cultural development of new generations.

Festival of literary creation

LOCATION: SPAIN, BARCELONA
WEBSITE: FLICFESTIVAL.COM/
YEAR THE PROJECT BEGAN: 2010
ORGANIZER: [TANTÀGORA](#)

ARTS AND CULTURE SECTORS:

- LITERATURE: WRITING
- LITERATURE: READING
- LITERATURE: COMPREHENSION
- LITERATURE: ORAL EXPRESSION
- MUSIC
- PAINTING
- PERFORMING ARTS

AGE TARGETS:

- BABIES
- PRIMARY SCHOOL CHILDREN
- YOUNGSTERS AND ADOLESCENTS
- ADULTS

GENDER TARGETS: ALL

SOCIODEMOGRAPHIC TARGETS:

- URBAN
- METROPOLITAN

AIMS:

- CREATIVE SKILLS
- INTERGENERATIONAL
- LITERACY

MAIN GOAL OF THE PROJECT

The goal of the festival is to promote the relation among the different arts through innovative and experimental formats, taking literature as its structural axis.

- To encourage interdisciplinary creation in the arts.
- To encourage literary taste.
- To gain the participation of different agents (children, youth, mediators, teachers, booksellers, librarians, writers, artists, etc.) implicated in literary action.

ROLE OF YOUNG AUDIENCES

Youth audiences have a key role in this festival, keeping in mind that children's literature and art are the main protagonists of the festival.

AIMS

The festival's objective is to promote the relationship between the different arts based on innovative and experimental formats, thus encouraging interdisciplinary creation and the promotion of literary taste, with the participation of all the agents involved.

WHY IS IT "A CASE OF GOOD PRACTICE"?

For more than 7 years they have organised a festival about literature and the arts, focused on a youth public. More concretely, they offer family programmes, a programme for schools, and collaboration with young creators. Recently, FLIC has been recognised with the European seal of quality, the EFFE LABEL 2017-2018, which the EFA awards to festivals that stand out for their artistic quality and that have a significant impact at the local, national, and international level.

The Tantàgora association has worked in children's and youth literature for more than 25 years, through different lines of work. One of those is FLIC, the literature festival for all ages, directed to both family and professional audiences. It also works with schools to redefine the role of literature and the local library. Tantàgora has an education space for literary mediators and a laboratory of digital narratives. Thus, it works directly with youth but also with mediating professionals, from teachers and librarians to booksellers and artists, all focused on joy of reading.